



THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

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BILL EDENS FINDS HIMSELF IN THE (SHEEP) PEN

The picture of Bill Edens, Pretoria, in the sheep pen was taken during a recent tour Bill made of South-West Africa to meet farm officials and visit farms, experiment stations, and Karakul sheep ranches.

Bill was accompanied by the country's Director of Agriculture, Dr. J. S. Watt. Being semi-arid, farm activities in South-West Africa revolve largely around livestock. Greatest income is from cattle and Karakul pelts.

In the picture, Bill (left) is shown with Mr. J. Barnard, manager of the Neudam Livestock Experiment Station near Windhoek, South-West Africa. The Karakul lambs are about 24 hours old and are ready for slaughter.

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REEMPLOYMENT RIGHTS ARE EXTENDED

A memorandum from Secretary Benson dated June 24 and entitled "Recruiting for International Organizations" expresses

QUALITY FOODS THEME OF COLOGNE EXHIBIT

"Quality Foods From Farms of America" will be the theme of the U.S. exhibit at the International General Provisions and Fine Foods Exhibition in Cologne, Germany Sept 26-Oct 4.

The exhibit, sponsored by USDA and co-operating agricultural trade associations, will acquaint European tradespeople and consumers with the quality and availability of U.S. farm products. It is part of USDA's continuing program to expand foreign markets for U.S. farm products.

Commodities to be displayed are soybeans and soybean products; frozen packaged foods; canned fruits and fruit products; wheat and wheat products, and rice and honey. Samples of doughnuts, fruit juice and toasted soybeans will be given away, and samples of cooked poultry will be sold.

The 18,000 square foot exhibit will typify rural America. Product displays and building replicas will depict a U.S. farmstead. A modern kitchen will demonstrate preparation of U.S. foods, and a full-time staff will furnish information about the commodities displayed. Bill Schaal and George Wanamaker will manage the exhibit.

The Federal Republic of Germany in recent years has been the third largest foreign market for U.S. farm products. It took over \$722 million worth in 1958. This will be the third U.S. agricultural exhibit at Cologne.

the interest of the Department in implementing a law passed last year.

The law enables Civil Service employees to work for international organizations of which the United States is a member up to 3 years. Such employees would have re-employment rights and could continue their Civil Service status and retirement program.

U.S. POULTRY TO TAKE PART IN PERUVIAN FAIR

This shipment of U.S. live poultry, consisting of 32 White Rock pullets, 30 White Leghorn pullets, and 5 Vantress cockerels, recently arrived at Lima to take part in a live poultry exhibit at the Pacific International Trade Fair Oct 1-18.

Shown are (l-r): poultry specialist Joe Hertel; Carlos Narvaez from the Peruvian Ministry of Agriculture; Ernesto Buitron, marketing asst at the U.S. attache's office; and Lee Campbell of the Institute of American Poultry Industries.



Peru is an importer of U.S. frozen poultry. Lima supermarkets will be stocked with U.S. poultry during the Fair, and a whole series of meetings, conferences, and promotional luncheons is being planned for the Peruvian poultry industry, including importers and retailers of U.S. poultry.

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EUROPEAN ATTACHE STAFFS PRAISED

Robert Harrison, Advisor to the CCC Board of Directors, reports a greatly increased potential market for U.S. feed-grains in Europe, and that markets there for U.S. dressed poultry, cotton, wheat, and tobacco should remain strong. He had some very complimentary things to say about attache staffs.

"I want to pay tribute," he said in a report on his official trip, "to the agricultural attaches and assistant attaches for their very splendid cooperation in arranging meetings with industry and government personnel, furnishing product data, arranging travel facilities, and acquainting me generally with the market development problem." The attaches, he said, form a great team of representatives for American agriculture abroad.

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FAS ON THE ROAD

Don Rubel, Dir, Fruit-Veg, took part in several meetings in Western Canada and the United States during July. He participated in meetings of the Oregon, Washington, California Winter Pear Bureau, the International Apple Association, the United States National Fruit Export Council, and other producers and exporters of fruit in the two countries.

Val Hougen, Fats-Oils, is inspecting market development operations in Germany, Denmark, Italy and Spain, working with representatives of the Soybean Council.

John Kross, Asst to FAS Adm Max Myers, lectured this summer at Columbia University Graduate School in "International Agricultural Trade Problems".

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THE FAS LETTER

To Agricultural Attaches and Officers

United States Department of Agriculture
Foreign Agricultural Service
Washington 25, D.C.

Send your contributions to:

Alan Clem, Editor
FAS Letter
Washington



OREGON WHEAT GROWERS GIVE BULL TO KOCHI UNIVERSITY

Japanese-American relations took another step forward recently when a young Holstein bull was presented to Kochi University by the Oregon Wheat Growers Assn, part of a trade which will be completed when a pair of Kochi Prefecture's famous long-tailed fowl are presented to the Portland City Zoo.

The bull bears the imposing name "Oregon Challenger Fighter," and will be held responsible for improving the quality of the dairy herds in Kochi. Shown with the bull is Governor Masumi Mizobuchi of Kochi Prefecture.

Attache Dewey Termohlen opened negotiations for the exchange.

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ANCIENT GRECIAN MILL INTERESTS GRAIN MEN

FAS grain experts Jack Stevens (1) and Ed Seeborg are interested in the nether stone of an ancient grain mill at Athens, Greece, during the visit of the extension team that recently toured Europe.

Attache Ed Bell hosted the grain experts, Paul Quintus, dep asst adm MarDev, Karl Shoemaker of FES, and 7 state extension representatives.

In the picture, Ed is holding the rynd, the small stone on which the upper millstone rested.

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AT TOKYO COTTON SHOW

Viewing a cotton kimono-clad mannikin at the recent cotton show at Tokyo are (1-r) Art Rollefson, Tokyo asst, Mrs. MacArthur, wife of the American ambassador to Japan, and retired attache Dewey Termohlen.

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IFYE DELEGATES REACH JAPAN

Two IFYE delegates to Japan, Myra Jean McBride and Robert Knoernschild, are shown with acting Attache John Motz at his Tokyo office.

Myra is from Lebanon, Oregon, 21 years old, and has lived all her life on a large farm. She received her B.S. degree in elementary education last June.

Bob is from Augusta, Missouri, is 23 years old, and has also always lived on a farm. He received his B.S. in horticulture from the University of Missouri in 1957.

John says he has heard many fine reports about the impressions these young people are making on the Japanese with whom they come in contact. Judging from the amount of film both have sent John to forward for processing, they must love everything they see in Japan.

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SELLERS GREET MAID OF COTTON

Miss Malinda Berry, 1959 Maid of Cotton, is greeted at Bombay by Attache Roy Sellers (l) and Mr. Krishnaraj Thackersey, v-pres of the Indian Cotton Mills Federation.

Miss Berry was also presented to Mrs. Meenakshi Bakhle, chairman of the Maid of Cotton Committee of the Bombay State Women's Council.



DIAZ AND LANKFORD TRY HAND AS JUDGES

Shown at the Fifth National Livestock Show at Bogota, Colombia, in August are (l-r): Uldarico Diaz, senior econ at Bogota; Jorge Duran, asst mgr of Grasas; Jim Lankford, Bogota asst; Esteban Rico, mgr of the exhibition; Jose Miguel de la Calle, president of the Natl Agricultural Society; and Maceo Jimenez, member of the Board of the Society.

Cooperating in the fair were Adepan, a baking federation, Grasas, S.A., soybean organization, the Natl Agricultural Society of Colombia, and the U.S. Millers National Federation.

The Grasas exhibit in the picture above placed fourth in the Fair. The men in the picture were judges.

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BRUSSELS

Attache Howart Doggett (1), his assistant Andre DePauw, and secretary Patty Shannon watch a Belgian hothouse-grape grower thinning clusters of grapes with long scissors to assure perfect clusters of uniform-sized fruit.

This greenhouse is in the village of Hoeilaart, about ten miles from the center of Brussels. This area grows more grapes under glass than any other ten square miles in the world. It is a natural center for hothouse farming, since it is protected by a beautiful beech forest, the Forêt de Soignes, lying at the edge of the village. The historic battle field of Waterloo is nearby.



ATTACHE STAFFS



KARACHI

Holding an office consultation are Attache Donald MacDonald, Hameed Farooqui, ag economist, and Secretary F. Leedell Adkison.



IMPORT DIVISION

WASHINGTON STAFF

Standing (l-r): Oldrich Fejfar, ag econ; Terrence McCabe, ag marketing spec; Grace Cramer, sec; Foster Blackburn, industrial spec; Irene Moore, sec; Evelyn Armstrong, sec; Reba Brown, stat clerk; Rita McDermott, stat clerk; Peggy Bennett, sec; William Dobbins, ag econ; Leslie Hurt, ag econ; Kathryn Talbutt, commodity-industry analyst.

Seated (l-r): Lynne Turner, clerk-typ; Sybil Humphries, sec; Phillip Clore, ag marketing spec; Lee Keesling, chief of Import Programs branch; P. K. Norris, Director of Import Division; John Scholl, chief, Sugar and Tropical Products branch; Herbert Mumford, ag econ; Cecille Protzman, ag econ; Lorraine Wilbur, stat clerk.

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U.S. TO PARTICIPATE IN DUTCH HORTICULTURAL SHOW

The United States will be represented among the Gardens of the Nation in the Floriade, the great international horticultural exposition in Rotterdam March 25-Sept 25 next year.

Shown discussing plans for U.S. participation are (l-r): Carl Waddell, general mgr of U.S. display; Dr. A. J. Verhage, President of Floriade Association; Robert Reed, attache at the Hague; Jac. Kleiboer, general manager of Floriade; and Kenneth Krogh, FAS International Trade Fairs branch.

ATTACHE NEWS NOTES

Bob Anderson, London, attended the U.K. Agricultural Economics Society meeting in Wales, and discussed problems with British farm leaders. On the return trip he stopped at Aberystwyth to visit the plant breeding station. He particularly noted the progress being made in developing new strains of grasses. He visited a large sheep farm in the Snowdon Mountains, breeding farms for Hereford cattle in Herefordshire (naturally), and a breeding farm for Red Polls dairy cows at Faccomb Manor, Berkshire.

Cabell Shull drove to southwest England to see the fast-growing broiler industry and to appraise crop conditions. It looks like a good harvest, he reports, but dryness is hurting pastures.

Henry Hopp, Bogota, used a good deal of ingenuity recently when he tape recorded local comments on P.L. 480 sales in Colombia, following criticisms published in one of the country's large newspapers. Henry induced the country's radio networks to broadcast a reply, emphasizing that Colombia's participation was entirely voluntary.

Dan Brady, Wellington, recently addressed two New Zealand farm conferences, describing the United States meat and wool industry and situation.

Henry Baehr, Paris asst, is in the States for home leave and consultations in Washington.

Former FAS Adm Gwynn Garnett visited the Bangkok office recently. He's in Asia on business for Pan American airlines.

During one of the recent fashion shows held in Bangkok featuring Miss Malinda Berry, the 1959 Maid of Cotton, Gary Dodson, six-year-old son of Attache Joe Dodson, modeled a boy's cotton suit. Gary's big thrill came when he made his bow to Her Majesty, the lovely Queen Sirikit of Thailand, who presided at the show.

NEW DELHI STAFF
HELPS SERVANTS

Asst Attache Reed Needles and Adm Asst Gill Piquette, members of the staff of Attache Clarence Eskildsen, New Delhi, have been spending some of their weekend



SECRETARY BENSON
TOURS EUROPE

Leaving the U.S. exhibit at the Lausanne Fair are Mr. and Mrs. Irwin Hedges, Bern, and Secretary and Mrs. Benson. Switzerland was only one of several countries visited by the Bensons during their recent tour of Europe.

The highlight of the Secretary's trip perhaps was a Fourth of July address delivered at Rebild National Park, built by Danish-Americans near Alborg, Denmark. Each Independence Day a prominent American is invited to speak and take part in a typical American Fourth of July celebration.

Secretary Benson paid tribute to the contributions made to America by immigrants of Danish background.

The Secretary also stopped in Germany, where he renewed his acquaintance with his West German counterpart, Dr. Theodor Sonneman.

hours helping to promote the general welfare of the servants of the Embassy staff. Mrs. Harriet Bunker, wife of the U.S. ambassador, initiated the project.

The main project for the first Sunday was to show the servants how to dig irrigation canals and drains so that their garden plots do not have to depend entirely on rain. About 30 of the servants cooperated in the project, plus the wives of 10 of them.

Reed gave technical advice and Gill the pep talks.

DOUG CRAWFORD TO TAKE SENIOR OFFICER COURSE

Doug Crawford leaves his post at Guatemala City to return to Washington to embark on the Department of State's Senior Officer Course, which begins Sept 14 and continues until next June.

Doug is the first person from FAS and predecessor organizations to get such an assignment, the top course at the Foreign Service Institute.

This is the most advanced training program in international relations and foreign policy offered by the Department of State. It completes a cycle of specialized career training beginning at the junior grade through mid-career on to the policy making level.

The course prepares officers for the highest position of responsibility and for policy recommendations, execution, coordination, planning, and administration, in the Department, in diplomatic posts abroad, and in interagency and international organizations.

Hats off to you, Doug, and best wishes.



CARE SHIPMENT REACHES BOMBAY

Shown in this ceremony at Bombay are (l-r): Paul Rusby, CARE representative at Bombay; Roy Sellers, Bombay; and G. L. Mehta of ICICI and former Indian ambassador to the United States.



A German farmer at Michelbach shows Amerikanische Landwirtschafts-Minister Benson the fine points of using a German hay rake.

BRAZIL SEES MILAM AS 'HUNTER', NOT 'ATTACHE'

His reputation as a big game hunter having preceded him from Africa, Ford Milam arrived at his new post (Rio de Janeiro) recently and was immediately besieged by local reporters who wanted to know all about shooting elephants.

Ford made a valiant effort to swerve the reporters around to the subject of agriculture, and it is a tribute to his diligence that the next day's newspapers did mention that Ford is the new U.S. agricultural attache to Brazil.

One story mentioned the "Babel de dialetos" of Ford's former reporting area of West Africa. Ford is spending his early weeks in Brazil learning the one language of that country, Portuguese, in a concentrated course at the Embassy.

UNITED STATES DEPARTMENT OF AGRICULTURE
Foreign Agricultural Service
Washington 25, D.C.

Another DEADLINE for the FAS Letter is rolling around, and we need news from you of interest to FAS personnel in Washington and at attache posts scattered around the globe.

We welcome news of attache activities, FAS programs, meetings, and conferences, foreign travel, staff changes, and personal tid-bits of life at attache posts. Most particularly we welcome interesting glossy photographs suitable for reproduction.

Use space below, and if necessary attach another page.

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